



## *Editorial Introduction*

This issue of the *Independent Journal of Management & production (IJM&P)* features a selection of articles submitted and revised until December 2019. Observe the works are the fruit of research and publications of undergraduate, postgraduate and entrepreneurs.

***It is important to mention that all the works are showed without any kind of payment. All of them are published free from payments or taxes.***

The publication also counts on the work of researchers from various parts of the world, which have undergone a process of peer review.

As chief editor of *IJM&P*, I am indebted to all members of the editorial board and reviewers, which contributed to achieve a very decent job during the evaluation and revision. Moreover, that they have contributed to the Journal in recognition of the international scientific community.

In addition, with all the authors, who trusted the results of their research and publications to the scrutiny of editors and reviewers who are part of our Journal.

Another year begins and a new edition is being launched. New challenges for the year 2020 are being created. In 2019, we had 8 editions, 3 special editions and 5 normal editions. By 2020, we plan to have at least 3 special editions and 6 normal editions.

But I can say that none of this would be possible if it were not for the colleagues who make up our magazine, because we currently have over 2,500 users and we are present in over 200 countries.

In 2020, we are adjusting Licensed under Creative Commons Attribution 4.0, to BY NC SA.

The Table 1 presents how our collaborators, by their categories of study and sex are.



Table 1: Distribution of users by degree

	<i>Dr. Ph.D.</i>	<i>MSc.</i>	<i>Dr./Ph.D. Student</i>	<i>MSc. Student</i>	<i>Specia- list</i>	<i>Profes- sors</i>	<i>Stu- dents</i>	<i>Others</i>	<i>Total</i>
<i>Male</i>	1,103	274	257	59	35	29	68	114	1,939
<i>Female</i>	413	118	136	19	13	2	50	29	780

From the data provided in Table 1 on the distribution users by titration, Figure 1 shows the percentage of each titration.

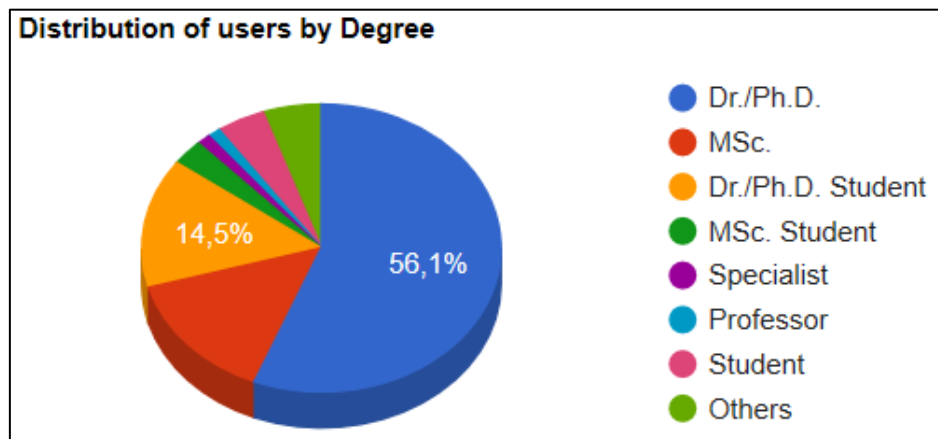


Figure 1: Distribution chart for degree

In the period from January, 01 2020, the journal was accessed by approximately 5,014 users, of approximately 1,180 cities and 143 countries, in the Figure 2 is presented the map mundi, in which can be observed the countries of where was originating the access (GOOGLE, 2020).

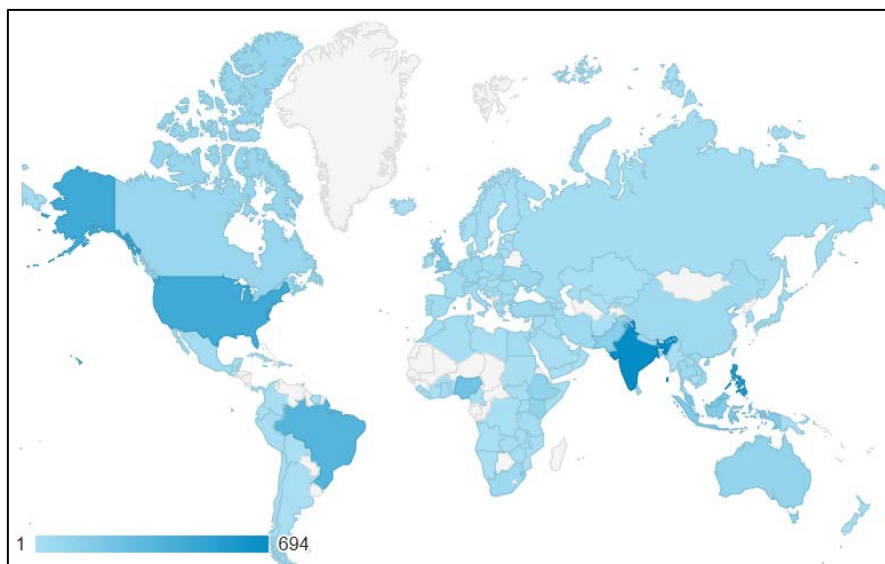


Figure 2: Countries that have accessed the journal

The Table 2 shows the preview data and journal access, since its creation in 2010.

Table 2: views by volume/number

Year	Country	Cities	Access	Users	Viewers
2010	25	75	340	181	5,474
2011	75	343	1,510	1,024	12,942
2012	83	444	2,187	1,406	15,499
2013	118	1,208	11,946	6,006	71,264
2014	146	1,978	17,440	10,503	68,340
2015	147	2,307	23,017	14,460	96,735
2016	162	2,911	26,654	17,847	112,928
2017	184	4,078	37,171	27,129	109,535
2018	190	5,220	57,157	44,400	187,729
2019	197	5,534	78,195	60,907	218,628
2020	143	1,180	6,432	5,014	24,438

In Figures 3, 4, 5, 6, 7, 8, 9 and 10 is shown a graph of the amount of hits that the journal received between January 1, 2014 and January 31, 2020; these data are based on information provided by the Google analytics.

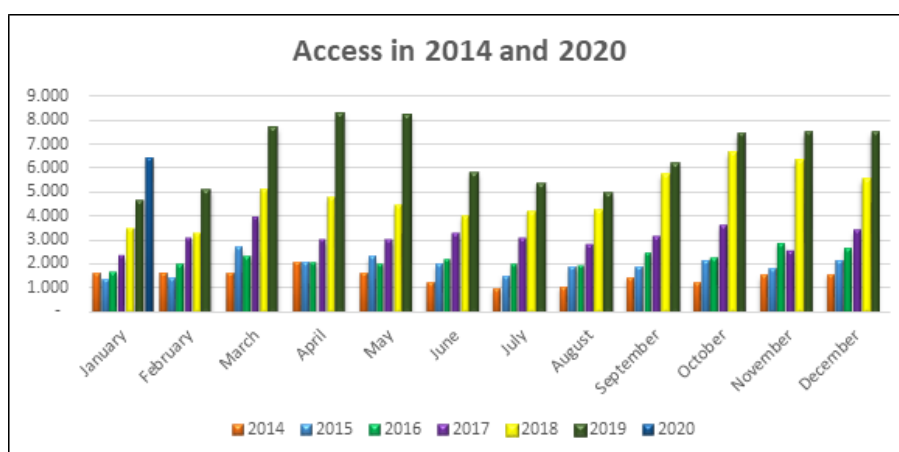


Figure 3: amount of hits between 2014 and 2020

The Figure 4 shows the comparison of the number of cities, around the world, that have accessed the journal.

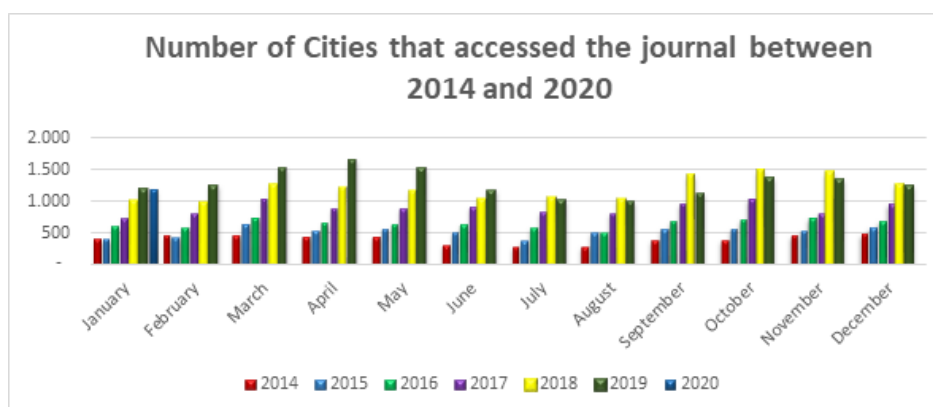


Figure 4: Amount of cities between 2014 and 2020



The Figure 5 shows the averages of views on the journal in the period between the years of 2014 and 2020.

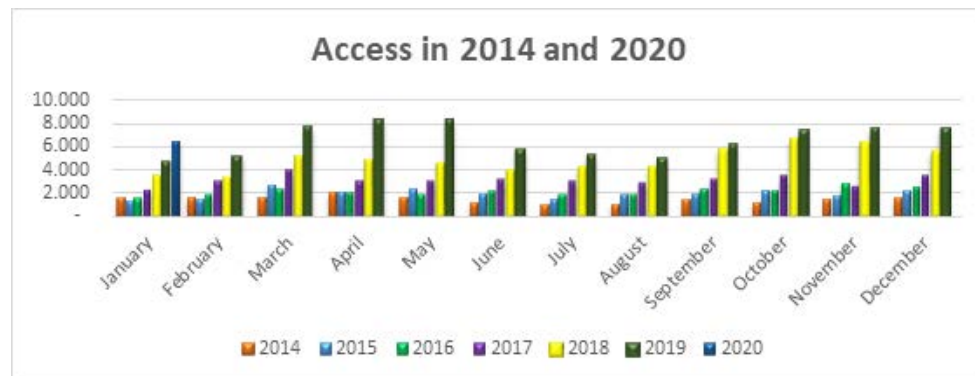


Figure 5: Amount of average between 2014 and 2020

The Figure 6 shows the comparison of the number of countries, around the world, that have accessed the journal.

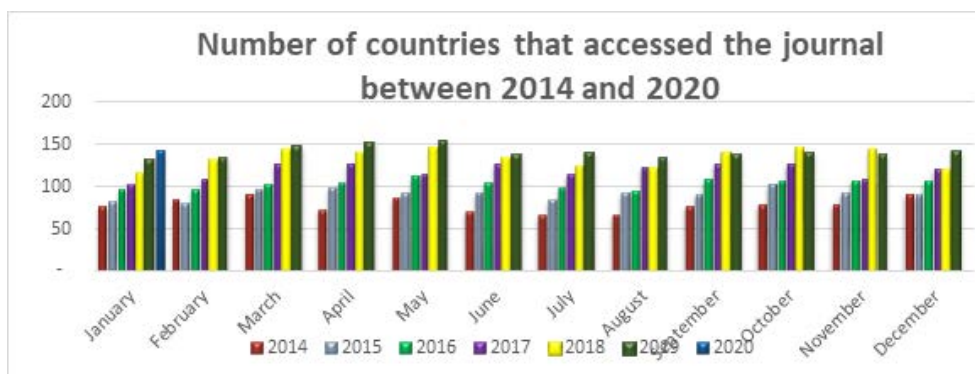


Figure 6: Amount of countries between 2014 and 2020

The Figure 7 shows the comparison of the number of users, around the world, that have accessed the journal.

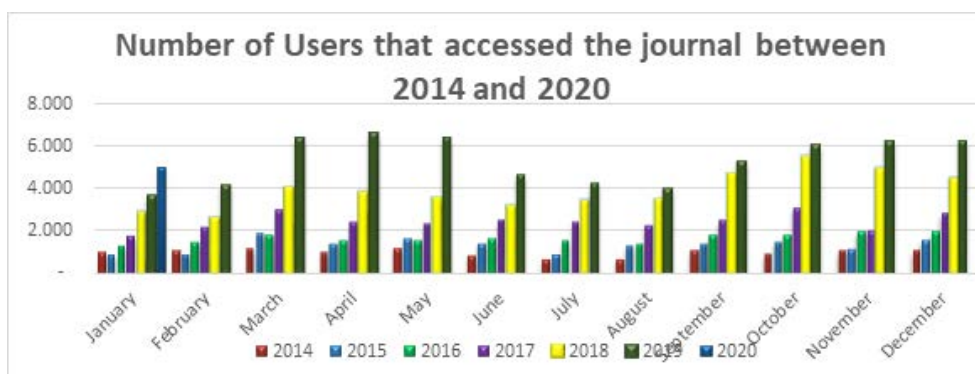


Figure 7: Amount of users between 2014 and 2020

The Figure 8 shows the comparison of the number of viewers, around the world, that have accessed the journal.

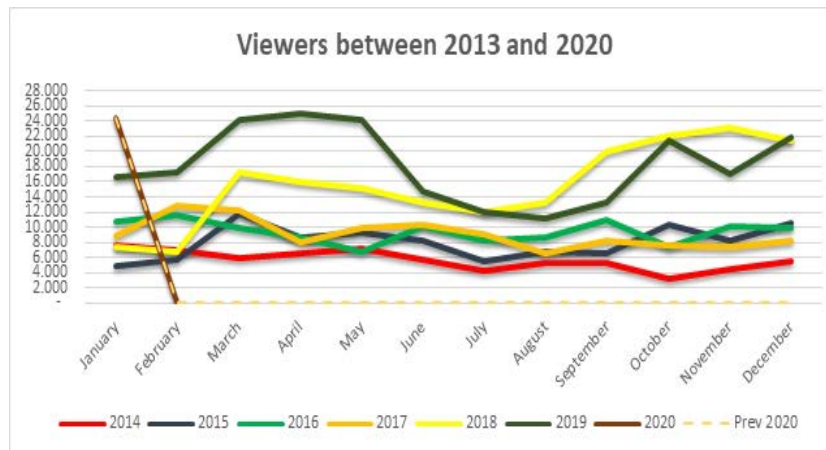


Figure 8: Amount of Viewers between 2013 and 2020

Figure 9 shows the overall evolution accumulated in the 12 months, as well as the visualizations between the years of 2013 and 2019 and that can be compared with Figure 8.

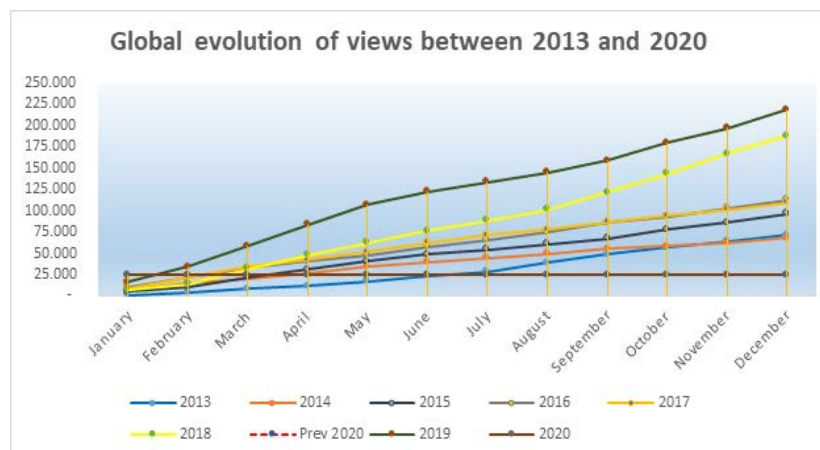


Figure 9: Global evolution of views between 2013 and 2019

Figure 10 shows the evolutionary chart of resolutions address the articles registered in Crossref since 2014, which is based on monthly report. This graph can be seen the evolution of the journal has achieved.

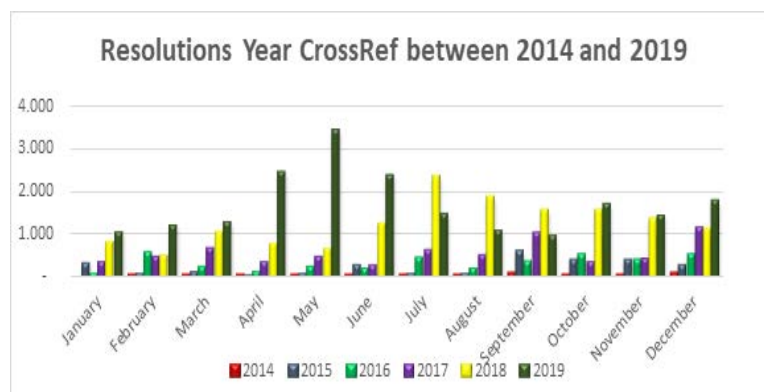


Figure 10: Resolution Report for prefix 10.14807 from between 2014 and 2019



We appreciate the intense participation of all colleagues, which has made our journal become a place of wide dissemination of knowledge.

The following content will be presented with the titles, authors and the pages of all of the articles published in this edition issue.

**EDITORIAL VOLUME 11, ISSUE 1 (256-263)**

*Paulo Cesar Chagas Rodrigues*

**DOI: <http://dx.doi.org/10.14807/ijmp.v11i1.734>**

**CRITICAL ACCOMMODATION INFORMATION FOR TRAVEL OPINION LEADER (001-014)**

*Chien Mu Yeh*

**DOI: [dx.doi.org/10.14807/ijmp.v11i1.1021](http://dx.doi.org/10.14807/ijmp.v11i1.1021)**

**SOME ASPECTS RELATED TO THE HUMAN BODY PLANT (015-038)**

*Florian Ion Tiberiu Petrescu, Rely Victoria Virgil Petrescu*

**DOI: [dx.doi.org/10.14807/ijmp.v11i1.944](http://dx.doi.org/10.14807/ijmp.v11i1.944)**

**THE INFLUENCE OF BRAND AWARENESS, BRAND ASSOCIATION, AND PERCEIVED QUALITY TOWARD CONSUMERS' PURCHASE INTENTION: A CASE OF RICHEESE FACTORY, JAKARTA (039-053)**

*Etty Susilowati, Agatha Novita Sari*

**DOI: [dx.doi.org/10.14807/ijmp.v11i1.981](http://dx.doi.org/10.14807/ijmp.v11i1.981)**

**ANALYTICAL HIERARCHY PROCESS - BOCR APPLIED FOR THE BEST LEAN PROJECT SELECTION FOR PRODUCTION LINES (054-064)**

*José Antonio de Miranda Lammoglia, Nilson Brandalise, Cecilia Toledo Hernandez*

**DOI: [dx.doi.org/10.14807/ijmp.v11i1.990](http://dx.doi.org/10.14807/ijmp.v11i1.990)**

**Supplier Selection under Strategic Decision Environment (065-080)**

*Prithwiraj Jana*

**DOI: [dx.doi.org/10.14807/ijmp.v11i1.1018](http://dx.doi.org/10.14807/ijmp.v11i1.1018)**

**Feasibility Analysis of Design for Remanufacturing in bearing using Hybrid Fuzzy-TOPSIS and Taguchi Optimization (081-095)**

*Vishal Fegade, Kshitij Shrivastava, A. V. Kale, R. L. Shrivastava*

**DOI: [dx.doi.org/10.14807/ijmp.v11i1.942](http://dx.doi.org/10.14807/ijmp.v11i1.942)**

**NETWORK COOPERATIVES AND THE REDUCTION OF OPPORTUNISM IN THE AGRIBUSINESS SEGMENT: A SYSTEMATIC BIBLIOGRAPHIC REVIEW (096-109)**

*Leandro Guedes Aguiar, Giuliana Santini Pigatto, Cristiane Hengler Bernardo, Angélica Gois Morales*

**DOI: [dx.doi.org/10.14807/ijmp.v11i1.1010](http://dx.doi.org/10.14807/ijmp.v11i1.1010)**

**Effective Board Management and Good Corporate Performance in Nigerian Public Liability Companies (110-131)**

*John Nkeobuna Nnah Ugoani*

**DOI: [dx.doi.org/10.14807/ijmp.v11i1.1013](http://dx.doi.org/10.14807/ijmp.v11i1.1013)**



**ON CITIES AND ENTROPY: A THERMODYNAMICAL VIEW OF THE LARGE TOWNS (132-140)**

*Nilo Costa Serpa*

DOI: [dx.doi.org/10.14807/ijmp.v11i1.970](https://doi.org/10.14807/ijmp.v11i1.970)

**CONSIDERING AN INTEGRATED MALACOLOGY APPROACH TO ECOSYSTEM ASSESSMENT: A SOCIO-ECOLOGICAL SYSTEM ANALYSIS OF THE TERRESTRIAL MOLLUSKS IN ATLANTIC FOREST AREA OF SOUTHEASTERN BRAZIL (141-155)**

*Rafael Alves Esteves*

DOI: [dx.doi.org/10.14807/ijmp.v11i1.978](https://doi.org/10.14807/ijmp.v11i1.978)

**SUSTAINABLE MANAGEMENT, BALANCED SCORECARD AND SMALL BUSINESS: A SYSTEMATIC REVIEW AND STATE OF THE ART (156-179)**

*Marileide Barbosa, Juan Arturo Castañeda-Ayarza, Denise Helena Lombardo Ferreira*

DOI: [dx.doi.org/10.14807/ijmp.v11i1.1002](https://doi.org/10.14807/ijmp.v11i1.1002)

**FACTORS AFFECTING EMPLOYEE SATISFACTION: THE CASE OF LAND PLOT SALES STAFFS (180-193)**

*Phuong Viet Le-Hoang, Vi Truc Ho, Nhan Trong Phan*

DOI: [dx.doi.org/10.14807/ijmp.v11i1.1025](https://doi.org/10.14807/ijmp.v11i1.1025)

**A HYBRID APPROACH TO APPLY DEMATEL IN A MULTI-CRITERIA SETTING (194-207)**

*Frederico Silva Valentim Sallum, Luiz Flavio Autran Monteiro Gomes, Maria Augusta Soares Machado, Leonardo Silva Valentim Sallum*

DOI: [dx.doi.org/10.14807/ijmp.v11i1.1034](https://doi.org/10.14807/ijmp.v11i1.1034)

**NEUROMARKETING FOR A BETTER UNDERSTANDING OF CONSUMER NEEDS AND EMOTIONS (208-235)**

*Elena Gurgu, Ioana-Andreea Gurgu, Rocsana B. Manea Tonis*

DOI: [dx.doi.org/10.14807/ijmp.v11i1.993](https://doi.org/10.14807/ijmp.v11i1.993)

**CONSUMER EMPOWERMENT ON ONLINE PURCHASING (236-254)**

*Megawati Simanjuntak*

DOI: [dx.doi.org/10.14807/ijmp.v11i1.964](https://doi.org/10.14807/ijmp.v11i1.964)

**February 1, 2020**

*Prof. Dr. Paulo Cesar Chagas Rodrigues*  
**Chief Editor**

